



APPALACHIAN THEATRE OF THE HIGH COUNTRY

2023 FILM SCREENING RATE SHEET

559 W. King St, Boone, NC 28607 - 828.865.3000 – www.apptheatre.org

Theatre Seating Capacity: 629

BASE RENTAL RATES	COMMERCIAL	INSTITUTIONAL*	NON-PROFIT**	NOTES
Theatre Performance Day (Audience size >80)	\$750	\$675	\$600	1 Day w/ attendees, Max. 2 shows per day
Community Room (Audience size <80)	\$400 +\$75/add'l hr	\$350 +\$65/add'l hr	\$300 +\$50/add'l hr	5 hour base rental
Projector & Screen Rental	\$125			
Projectionist	\$92			4 hr minimum shift
House Manager	\$92			4 hr minimum shift
Box Office	\$92			4 hr minimum shift
Ticket Set-up Fee	\$75			If tickets will be sold or event appears on ATHC website
Film Fee	Varies			Film licensing fees vary by title, are not included in rental and must be acquired separately.
Fees pd by ticket purchasers	\$1.50 per ticket service charge, 6.75% sales tax, add'l 3% fee on credit card purchases			

*Non-Profit Rate applies to valid 501(c)3 organizations with budgets under \$5,000,000 providing proof of 501(c)3 status.

**Institutional Rate applies to Government/Educational organizations.

IMPORTANT INFORMATION

- All materials, including rental deposit, should be submitted 30 days prior to event.
- Theatre box office handles all ticket sales.
- Films should be provided in DVD format or on a hard drive.
- Concessions are provided at the theatre's discretion. Theatre retains all income derived from concession sales. Renters may not sell food or drink onsite without express permission from theatre.
- In most cases, renter is permitted to secure sponsors, but must provide all logos and information to the theatre at least 2 weeks prior to on-sale.
- Renters may be expected to provide an agreed number of volunteers to serve as ushers and/or greeters.
- Additional equipment, technical and staffing fees will be billed at ATHC standard rental rates. Additional staff: \$23/person, per hour. 4 hour minimum call.

HOW TO SECURE A FILM SHOWING

- Renter completes the ATHC Facility Request Form
- ATHC will send renter an estimate and request any additional information
- Renter pays deposit to hold date
 - Theatre: \$150/per day
 - Community Room: \$50/per day
- Once renter receives the contract, sign and return with remainder of 50% payment within 2 weeks
- Remaining balance will be due 2 weeks before the date of the showing
- ATHC will send renter the event settlement approx. 1 week following event