



# Appalachian Theatre Event Sponsorship

Each event or series sponsorship is uniquely tailored to meet the needs of your business by combining marketing opportunities and memorable event experiences. Our marketing options provide outstanding visibility and access to our events and venue provide solutions for your customer or employee appreciation needs.

Sponsorships start at \$500. Take a look at some of the great benefits of show sponsorship!

## SELECT YOUR BENEFITS

- Company name included on the theatre marquee with the title of your sponsored event
- Company logo/name projected in the auditorium pre-show
- Company name featured in lobby digital donor listing for the full season
- Company logo featured in promotional E-News blasts to 5500+ subscribers for your sponsored event
- Company announced from the stage as title sponsor during the pre-show curtain speech
- Company featured in print and broadcast promotion of your event
- Company logo/name featured on our website—[www.apptheatre.org](http://www.apptheatre.org)
- Company name featured on pre-show slides and in the show's digital playbill
- 10 complimentary tickets to your sponsored event
- VIP seating access
- Membership in the *Friends of the APP* 1938 Club which includes first access to event tickets and invitations to pre-show receptions
- Opportunities to MEET THE ARTIST (subject to artist approval)
- Reduced rental fees for company events and private pre-show receptions

\*\* Sponsor must provide a png, jpg, or pdf of your color logo **60 days prior to the event** for inclusion in collateral.





# APPALACHIAN THEATRE SPONSORSHIP AGREEMENT

EVENT or SERIES TITLE: \_\_\_\_\_

**TYPE of SPONSORSHIP:**

SHOW       SERIES       FILM       OTHER \_\_\_\_\_

**LEVEL of SPONSORSHIP:**

TITLE Sponsor       SILVER Sponsor

SPONSORSHIP AMOUNT: \$ \_\_\_\_\_

1 YEAR OF E-NEWS SPONSORSHIP (\$3,000)      E-NEWS SPONSORSHIP: \$ \_\_\_\_\_

TOTAL AMOUNT: \$ \_\_\_\_\_

PLEASE EMAIL A HIGH RESOLUTION (300 dpi) JPG, GIF, OR PDF FILE OF YOUR COMPANY LOGO TO: SLIVESAY@APPTHEATRE.ORG

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CONTACT NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_  MATCHING GIFT PROGRAM: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

PAYMENT METHOD:  I have enclosed my check payable to Appalachian Theatre       Please send an invoice

Visa       AMEX       MasterCard       Discover

CARD # \_\_\_\_\_ EXP \_\_\_\_\_ CVV \_\_\_\_\_

Authorizing Signature for Credit Card: \_\_\_\_\_ DATE \_\_\_\_\_

PLEASE LIST OUR COMPANY AS: \_\_\_\_\_

List as ANONYMOUS

Your sponsorship also includes an annual membership. Please list the individual you'd like listed as an annual member.

MEMBER NAME: \_\_\_\_\_

**CONTACT:**

Jonathan Allen, Resource Development Chair, Board of Trustees  
Suzanne Livesay, ATHC Executive Director  
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